

FILE

MARCH 19

fashion calendar

33rd year

a weekly publication

1973

JANUARY	FEBRUARY	MARCH	APRIL
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SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, MARCH 19, 1973

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
March 18	METROPOLITAN FASHION SPORTSWEAR EXHIBITORS AT N.Y. STATLER HILTON (March 18-20)		
Monday March 19 11:30 A.M.	SHOWING OF ADOLFO COLLECTION Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR
March 19	1:00 P.M., OHRBACH'S IMPORT SHOW, 5th floor, by invitation.		
March 19	6:00 P.M., OHRBACH'S IMPORT SHOW, 5th floor, open to public.		
Monday March 19- April 20	SPRING & SUMMER KNIT COLLECTION Presentation of Poster Bright knit line. Contact: Naomi Filler, 354-1411.	WILLIE WOO	15 WEST 38TH STREET SHOWROOM - 5TH FLOOR
Beginning Monday March 19	OPENING OF EARLY FALL COLLECTION Continuous showings by appointment. Contact: LA. 4-7285.	GALLANT INTERNATIONAL (HERBERT GALLANT)	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
Tuesday March 20 9:30 A.M.	PRESS PREVIEW: SPRING AND SUMMER COLLECTION Presentation of Gucci Spring-Summer fashions and accessories for men and women. By invitation only. (must present invitation at door). Public Relations: Hamra Associates, 748 Lexington Ave., 753-9833.	GUCCI	ST. REGIS HOTEL VERSAILLES ROOM
Tuesday March 20 11:30 A.M.	SHOWING OF STAVROPOULOS FASHIONS Spring and Summer collection. Contact: Publicity Office: EL. 5-6800.	BONWIT TELLER	DESIGNER SALON SIXTH FLOOR
Tuesday March 20 4:30 P.M.- 8:00 P.M.	PREMIERE OF MEN'S NEW HAIR SALON Party to celebrate the opening of Jackie Rogers second New York men's hair cutting shop and fashion shop for men. By invitation. Publicity: Laurance Taylor, 300 East 57th St., 688-0728.	JACKIE ROGERS FOR MEN	556 SEVENTH AVENUE 2ND FLOOR
Wednesday March 21 11:00 A.M.	INTERNATIONAL FASHIONS AT BENEFIT SHOW Benefit shows at 11:00 A.M. and 3:00 P.M. Tickets: \$10.00, for Children's Cancer Fund of America. Contact: 1010 Third Ave. Public shows at 1:00 and 7:00 P.M.; Menswear at 6:00 P.M. Public Relations: Alexander Tarsaidze at Serge Obolensky Assoc., 421-8266; or Walter Hauser, 838-3341.	ALEXANDER'S	58TH STREET & LEXINGTON 3RD FLOOR
Wednesday March 21 12:30 P.M. Luncheon	PRESS SHOWING: MEN'S FALL COLLECTION Luncheon showing of Fall fashions, sportswear, outerwear; and introduction of Polo shoe collection. By invitation. (Buyers show at 9:00 A.M.) Contact: Kelli Questrom, 581-7560.	POLO BY RALPH LAUREN	40 WEST 55TH STREET SHOWROOM - 6TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday March 21 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON "Collection of London Fog 'Maincoats'" -- Reservations (\$6.25): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	LONDON FOG	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday March 21 6:30 P.M.	FASHION COURSE 1973 "Creative Marketing"--meet the people who research and merchandise to mass markets and learn how they do it"--fourth in a five week series on the Fashion Environment 1973. Speakers: Claire de Kupsa, White Stag Mfg; Milton Goldberg, Milton Goldberg Assoc.; William Mudge, J.C. Penney Co.; Carol Phillips, Clinique Labs, Inc.; Wilmer Weiss, J.L. Hudson. Co-chmn: Lenore Benson, Mademoiselle; and Sheila Levy, consultant. Price: \$4.00 for each session. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	BURLINGTON HOUSE 1345 AVE. OF AMERICAS
Thursday March 22 2:30 P.M. & 4:30 P.M.	PRESS PREVIEW: DONALD BROOKS SLEEPWEAR Premiere showing of a new collection of sleepwear and loungewear, designed by Donald Brooks for Maidenform. By invitation. Contact: Fay Rosen, 687-4900.	MAIDENFORM	90 PARK AVENUE SHOWROOM - 38TH FLOOR
Thursday March 22 5:00 P.M.	SHOWING OF FASHIONS IN APRIL GLAMOUR Fashion show at 6:00 P.M. By invitation. Contact: 675-1000, ext. 157.	FRANKLIN SIMON & GLAMOUR MAGAZINE	33 WEST 34TH STREET
Friday March 23 12:00 Noon Luncheon	"NEW PATTERNS IN LIVING '73" "The New Super Life and The People Who Live It: a multi-media look at designs and products that make it work." Chmn: Denise Otis, House & Garden. Reservations: \$15.00, members; \$25.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	WALDORF-ASTORIA BALLROOM
Friday March 23- July 1	"THE WORLD OF BALENCIAGA" Major retrospective exhibition of more than 100 examples of Balenciaga's fashions from Metropolitan's collection, in conjunction with Spanish paintings, tapestries, prints. Contact: Jack Frizzelle or Berenice Heller, Public Information Dept., Metropolitan Museum, 879-5500.	METROPOLITAN MUSEUM OF ART	FIFTH AVE. & 82ND STREET COSTUME INSTITUTE
Sunday March 25- March 27	FALL SHOWING OF CHILDREN'S FASHIONS Presented by Florence Eiseman, Crystal Sunflowers, Elena Dress Mfg. Co., F.W. Fischer, Co., Inc., Ceil Ainsworth Ltd., Lily Pulitzer (children's div.) Also March 28-29 at Handlery Hotel, San Francisco; and March 31-April 4 at Dallas Apparel Mart. Contact: LO. 4-2038.	COUTURE FASHION GROUP FOR CHILDREN	SHERATON WEST HOTEL LOS ANGELES, CALIF.
March 25- March 28	SAN FRANCISCO SALESMEN'S FASHION GUILD AT HILTON HOTEL, SAN. FRAN., CALIF. WEST COAST SALESMEN'S ASSN. AT SHERATON-PALACE HOTEL.		
March 25- March 29	SEMI-ANNUAL INTERNATIONAL FASHION FAIR IN MUNICH Contact: Mode-Woche-Munchen GmbH, International Fachmesse fur Mode, D-8000 Munchen 2, Theresienhohe 15. Tel: (0811) 50.30.31. telex 05-212703.		
Monday March 26 10:30 A.M.	SPRING FURS-- PRESS AND BUYERS By invitation. Contact: Ernest Graf, BR. 9-0633.	BEN KAHN	BEN KAHN AT CARTIER 4 EAST 52ND STREET

Sunday	46TH READY-TO-WEAR	CENTRO DI FIRENZE	PITTI PALACE
March 25-	SHOWINGS IN ITALY	PER LA MODA ITALIANA	FLORENCE, ITALY
March 29	Fall and Winter '73 - 74 Collections		

Sun., March 25: 6:30 P.M. (Buyers); 9:30 P.M. (Press)
Noni Sport, Trico, Naka, Roberto Cavalli, Maljana,
Laura Aponte, Lesy, Gi-Bi, Missoni, Milena Mosele,
Albertina, Mirsa, Gherardini, Avagolf.

Mon., March 26: 9:00 A.M. (Buyers); 11:30 A.M. (Press)
Ferragamo, Franco Bertoli, Litrico, Krizia, Soldano,
Guarnera, Gibo, Kinki Sho Diff, Assunta, Montedoro,
Garbell, Melloni, Aquarius.
6:30 P.M. (Press); 9:30 P.M. (Buyers)
Avolio, Paola Davitti, Hermitt, Caumont, Zani
Valentine, Bin, Tendreyse, Trell, Charade, Naldoni,
Lux Sport, Paola Signorini, Fendi

Tues., March 27: 9:00 A.M. (Buyers); 11:30 A.M. (Press)
Gregoriana, Barocco, Fabiani, Modyva, Sarli, San-
lorenzo, Heinz Riva, Enzo, Ognibene Zendman, Tita
Rossi, André Laug, Titti Brugnoli, Balestra, Clara
Centinaro, Lancetti.

Wed., March 28: 9:00 A.M. (Buyers); 11:30 A.M. (Press)
Antonelli, Baratta, Sorelle Fontana, Emilio Pucci

Contact: Centro di Firenze per la Moda Italiana, Viale Gramsci 9/A,
50121 Firenze, tel: 67.91.93.

Monday	FALL-WINTER READY-TO-WEAR SHOWINGS IN PARIS (For press and clients)
March 26-	<u>Tues., March 27</u> 11:30 A.M. Sauzaie, 8, rue Monsigny, 742-66-94
April 6	1:00 P.M. Jaeger, 5, Fbg. St.Honoré, 727-15-42
	2:30 P.M. Adrienne Lemaux and Jean Rychter, Salon des Champs-Élysées, 44, ave. des Champs- Élysées, 508-42-06
	4:30 P.M. Brezin, 66, Champs Elysées, 567-19-75
	5:30 P.M. Brezin, Reginskaia, 567-19-75
	<u>Wed., March 28</u> 9:45 A.M. Gratz Université, 141, Blvd. St.-Germain, 326-01-37
	9:45 A.M. Sym, Hotel Méridien, 81, Blvd. Gouvion St.-Cyr, 255-62-90
	11:00 A.M. KO and CO, Jean Charles de Castelbajac, 255-62-90
	4:00 P.M. Liliane Burty, 125 rue de Sèvres, 073-34-20
	<u>Thurs., March 29</u> 9:30 A.M. Réal Vager Nastat, 43, rue d'Aboukir, 508-88-60
	9:30 A.M.- Mendes (Jean Muir, Rolland Chakkal, 6:00 P.M. Christiane Bailly, F. Sanchez, Issey Miyake), 38, rue Léopold Bellan, 236-97-14
	12:45 P.M. Gaston Jaunet, Hotel Hilton, 742-96-70
	2:30 P.M. Miss Dif, Hotel Hilton, 508-42-06
	4:30 P.M. Au Point D'Exclamation, 238, rue St. Denis, 231-52-55

(Continued on the following Page)

FALL-WINTER READY-TO-WEAR SHOWINGS IN PARIS (Continued from page 3)

Fri., March 30 9:45 A.M. Andre Ledoux Sport, 25, av. Montaigne, 224-76-36
 11:15 A.M. Lison Bonfils, 236-19-50
 12:30 P.M. Carven, 6, Rond Point des Champs Elysées, 225-66-50
 2:30 P.M. Guy Laroche, 29, av. Montaigne, 508-42-06
 3:00 P.M. Lison Bonfils, 236-19-50
 3:45 P.M. Franck Olivier, Hotel Intercontinental, 567-19-75
 5:30 P.M. Emesse, 033-73-01

Sat., March 31 ff 11:00 A.M. Pierre Cardin, Espace Cardin, 225-06-23
 2:30 P.M. Christian Joss, 548-90-50
 ff Pierre Cardin 4:30 P.M. Fake Fur Association, Porte de Versailles, 878-40-59
 date changed
 to April 2 7:00 P.M. Borg (Fake Furs), Espace Cardin, 359-42-26
 at 11:00 A.M. 8:30 P.M. Groupement de Paris, Hotel George V, 532-51-69

Sun., April 1 10:30 A.M.- Mendes, 236-97-14
 5:00 P.M.
 11:00 A.M. Lanvin Boutique, Hilton, 265-27-21

Mon., April 2 9:45 A.M. Chloe, 359-15-63
 10:00 A.M. Lanvin Boutique, 22 Fbg. St.-Honoré, 265-27-21 (April 2-6)
 10:30 A.M. Dior, 30, av. Montaigne, 256-16-94
 12:00 Noon Dior, 30, av. Montaigne, 256-16-94
 12:00 Noon Mic-Mac-Tan Ghidicelli, 566-56-19
 2:30 P.M. Emmanuelle Khanh, 236-56-33
 4:30 P.M. Emmanuelle Khanh, 236-56-33
 6:30 P.M. Kenzo Jap, Bourse de Commerce, 742-90-11
 8:00 P.M. Jataj-G. Penneroux, Plaza Athenée, 567-19-75
 6:00 P.M. Cacharel, 805-54-74
 8:00 P.M. Cacharel, 805-54-74
 10:00 P.M. Cacharel, 805-54-74

Tues., April 3 9:30 A.M. Ter et Bantine, 486-08-06
 11:30 A.M. Hechter, 770-76-35
 2:00 P.M. Cacharel, 18, Fg. du Temple, 805-54-74
 4:30 P.M. Timwear, Bozinger Place de la Bastille, 770-97-19
 5:30 P.M. Saint Clair, 357-54-85
 6:30 P.M. Myrenchu, 624-15-96

Wed., April 4 9:30 A.M. J.L. Scherrer, 53, av. Montaigne, 359-55-39
 10:30 A.M. Dior, 30, av. Montaigne, 256-16-94
 12:00 Noon Jean Patou, 7, rue St.-Florentin, 073-08-74
 1:00 P.M. Dorothee Bis, 222-33-63
 2:30 P.M. Dennet Barry, 770-75-09
 4:30 P.M. Georges Rech, Hotel George V, 236-46-40
 5:30 P.M. Synonyme by Georges Rech, Hotel George V, 231-51-79
 6:30 P.M. Ungaro, 2, av. Montaigne, 256-27-70

(continued on following page)

PARIS READY-TO-WEAR SHOWINGS (Continued from page 4)

Thurs., April 5 9:30 A.M. Hermes, 265-21-60, ext. 268 or 321
 9:30 A.M. Suzuya, Mimi Pinson 79 Champs Elysées,
 073-14-92
 11:00 A.M. Christian Aujard, 231-70-87
 1:00 P.M. Givenchy Nouvelle Boutique, 3 av.
 George V, 754-25-39
 2:30 P.M. Nina Ricci, 20, rue des Capucines,
 073-67-31
 4:00 P.M. Bercher, Chez Drouant, 887-91-24
 5:30 P.M. Group Showing of Pret-A-Porter by the
 Couturiers, Hotel George V, 359-10-64
 6:30 P.M. Agathe Khanh, 589-43-61

Fri., April 6 9:30 A.M. Sonia Rykiel, 6, rue de Grenelle, 222-43-22
 11:00 A.M. Miss De Rauch, 37, rue J. Goujon, 359-26-26
 2:30 P.M. Sonia Rykiel, 222-43-22

Paris phone numbers listed above. Paris Press contact: Denise Dubois, Chambre Syndicale de la Couture Parisienne, 100 Fbg. St.-Honoré, Paris 6. Tel: 359-10-64. Trade Contact: Federation Francais des Industries du Vetement Feminin, 69, rue de Richelieu, Paris. N.Y. Press Contact: (for showings at Porte de Versailles): Pamela Dubose, French Apparel Cetner, 11 W. 42nd St., 354-8620. Retailers: French Trade Shows, 1350 Ave. Americas, 582-4960.

Monday March 26 7:30 P.M.	ANNUAL FASHION AWARDS SHOW Awards will be presented to students by designer-critics: Donald Brooks, Jeanne Campbell, Stan Herman, Chuck Howard, Ralph Lauren, Shannon Rodgers, Dominic Rompollo, Gustave Tassell, Ann Webster, Chester Weinberg. (Dinner-Dance) (Black Tie) Reservations: \$150.00. Contact: Edwin Cohen, 675-2700.	PARSONS SCHOOL OF DESIGN (66 FIFTH AVE.)	HOTEL PLAZA GRAND BALLROOM
Tuesday March 27 2:00 P.M.	OPENING OF EARLY FALL COLLECTION Coats, suits and costumes. Also April 10 at 2:00 P.M. By reservation. Contact: Miss Maggie, 695-5100.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Beginning Tuesday March 27	OPENING OF FALL KNIT COLLECTION Day through evening knit fashions, designed by Eleanor Brenner for the contemporary woman. Continuous by appointment. Contact: Laurie Forman, 239-1150.	ELEANOR BRENNER FOR BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday March 28 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON Reservations (\$6.25): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	JOHN ANTHONY	BARBETTA RESTAURANT 321 WEST 46TH STREET
Thursday March 29 4:30 P.M.	PREVIEW OF FALL '73 KNITWEAR Designed by Trisha Sayad. Show followed by cocktails. By invitation. Contact: Carol Thorpe Shapiro, JU. 6-0909.	OFFSPRING	1407 BROADWAY SUITE 1814
Friday March 30- April 5	FALL-WINTER COLLECTIONS IN PARIS Presentation by Groupement Francais pour l'Expansion du Pret-a-Porter Feminin de luxe by 45 manufacturers including Henri-Jean and Maria Moutet. Contact: Monique Dognin, 83 Bd. Richard Lenoir 75011, Paris. Tel: 700-29-78.	G.E.P.	HILTON-PARIS
Saturday March 31- April 4	SKI SHOW FOR 1973 Ski Trade Show with 160 exhibitors. Contact: Ralph des Roches, 689-1266.	SKI INDUSTRIES AMERICA (432 PARK AVE. SOUTH)	STATLER HILTON 7TH AVE. & 34TH ST.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Saturday March 31- April 5	PARIS INTERNATIONAL FUR EXHIBITION More than 100 exhibitors from Grt. Britain, Switzerland, Italy, Belgium and others will participate in fourteenth international fur industries exhibition. Contact: French Trade Shows, 1350 Ave. of Americas, 582-4960.	SALON INT'L DES INDUSTRIES DE LA FOURRURE	PARC DES EXPOSITIONS PALAIS SUD
Beginning Monday April 2	OPENING OF EARLY FALL COLLECTION Continuous showings by appointment. Contact: 564-4130.	RUTH NORMAN FOR GAY GIBSON; MOMENTUM; PLW	1411 BROADWAY SHOWROOM - 24TH FLOOR
Beginning Monday April 2	OPENING: EARLY FALL TRAVEL COLLECTION Continuous showings by appointment. Contact: 244-3558.	NANTUCKET	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday April 2	OPENING OF EARLY FALL COLLECTION By appointment. Contact: Sara Wish Rubin, 354-8636.	PHILIPPE VENET FOR LADY PARKLEY, INC.	1411 BROADWAY SHOWROOM - ROOM 1785
April 2	EARLY FALL SHOWINGS IN CHICAGO (April 2-6)		
Tuesday April 3 11:00 A.M.	FASHION SHOW BY AGHAYAN-MACKIE Fashions by Ray Aghayan and Bob Mackie. Contact: Publ. Office, EL. 5-6800.	BONWIT TELLER	6TH FLOOR
Wednesday April 4- April 5	ASSOCIATED FASHION DESIGNERS OF LONDON AT NEW LONDON THEATRE, DRURY LANE Preview, April 4, 12:00 Noon; Gala Show, April 4, 11:00 P.M.; Finale Show April 5, 4:30 P.M. By invitation. Contact: Clothing Export Council, 54 Grosvenor, London. Tel: 01-493-8832.		
Wednesday April 4- April 5	13TH ANNUAL LEATHER CLOTHING BUYERS FAIR AT BLOOMSBURG CENTRE HOTEL, LONDON Fashion shows twice daily. Contact: Clothing Export Council, 54, Grosvenor, London. Tel: 01-493-8832.		
Thursday April 5- April 7	FASHION FAIR IN LONDON Shows: Thurs. and Fri., 9:30, 12:00 Noon and 3:00 P.M. Sat. April 7, 9:30 and 12:00 Noon. Contact: Clothing Export Council of Grt. Britain, 54 Grosvenor, London Tel: 01-493-8832.	CLOTHING EXPORT COUNCIL	EARL'S COURT CENTRE HALL "D"
Friday April 6 12:00 Noon Luncheon	FASHION SHOW BY AMERICAN DESIGNERS Summer fashions by leading designers, presented on Saks Fifth Avenue display mannequins, sculptured in likeness of society fashion leaders. In conjunction with M.A.A. 13th Annual Convention, April 5-8. By invitation. Contact: Helene Obolensky Enterprises, Inc., 838-4722.	MODELING ASSOCIATION OF AMERICA, INC.	WALDORF-ASTORIA GRAND BALLROOM
Friday April 6 7:30 P.M.	"DESIGNS ON FASHION" IN LONDON Featuring 10 leading London designers; for press by invitation. Contact: Clothing Export Council, 54 Grosvenor, London. Tel: 01-493-8832.	ROYAL COLLEGE OF ART	GULBENKIAN HALL KENSINGTON GORE
April 7	EARLY FALL SHOWINGS IN LOS ANGELES (April 7-11)		
Beginning Monday April 9	OPENING OF EARLY FALL COLLECTION Continuous showings by appointment. Contact: 244-6761.	CARLYE BY SADYE WEINBERG	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday April 9	OPENING OF FALL COLLECTION Continuous showings by appointment.	DESIGN THAI	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR Contact: Susan Ullery, 239-8530.
Beginning Monday April 9	EARLY FALL COORDINATED SPORTSWEAR Continuous showings by appointment.	FRANCINE BY JERRY FEDER	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR Contact: Bill Friese, 594-5040.
Tuesday April 10 11:00 A.M.	SPORTSWEAR COLLECTION BY HAZEL HAIRE Press preview of new designer sportswear collection for early Fall. By invitation. Thereafter by appointment. <u>(Note corrected phone number)</u>	FRIEDRICKS SPORT (DIV. HENRY FRIEDRICKS)	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR Contact: Andrea Basile, 736-8867.
Tuesday April 10 1:00 P.M.	PRESS PREVIEW OF FALL COLLECTION First New York showing by Réal of Paris.	REAL OF PARIS	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR Contact: 695-1617.
April 10	2:00 P.M., ORIGINALA (2nd show), 512 Seventh Ave., 43rd floor,		695-5100.
Tuesday April 10 4:00 P.M.	OPENING OF EARLY FALL COLLECTION Also April 24 at 4:00 P.M. (Both shows for buyers only) Contact: LO. 3-1600.	TRIGERE, INC.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR By reservation.
Thursday April 12 8:45 A.M.	"SPRING'S UP"-- PRESS PREVIEW A celebration of Spring and growing things - previewing store-wide collections in fashion and for the home -- in a vernal environment. By invitation. Contact: Mary Ellen Brennan, LW. 4-5100, ext. 232.	LORD & TAYLOR	MAIN FLOOR
Beginning Thursday April 12	OPENING OF EARLY FALL COLLECTION Designed by Jack Bodi and Ronald Kolodzie.	CONCEPT VII	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR By appointment. Contact: 695-7715.
Sunday April 15 9:00 P.M.	FASHIONS FROM LONDON AT BENEFIT SHOW Complete collection by Zandra Rhodes for benefit of Circle in the Square Production Fund. Tickets: \$35.00 each. Contact: Mrs. Gillette Boland, 40 E. 68th St., TR. 9-2236. Publicity: Eleanor Lambert, MU. 8-2130.	ZANDRA RHODES (64 PORCHESTER, LONDON)	CIRCLE IN THE SQUARE 50TH ST. & BROADWAY
Beginning Monday April 16	OPENING OF EARLY FALL COLLECTION Continuous showings by appointment.	RONALD AMEY	16 WEST 57TH STREET SHOWROOM - 5TH FLOOR Contact: Helen Berger, CO. 5-7720.
Beginning Monday April 16	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	GEOFFREY BEENE	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR Contact: 594-0454.
Beginning Monday April 16	OPENING OF EARLY FALL COLLECTIONS Continuous showings by appointment.	DONALD BROOKS; & DONALD BROOKS BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR Contact: Mary Jean Rainnie, 947-8235.
Beginning Monday April 16	OPENING: EARLY FALL COLLECTION Continuous showings by appointment.	PIERRE CARDIN	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR Contact: Lynne Blum, 279-3091.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday April 16	OPENING OF EARLY FALL COLLECTION Continuous showings by appointment.	CHUCK HOWARD	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR Contact: 354-0824.
Beginning Monday April 16	OPENING OF EARLY FALL COLLECTION Continuous showings by appointment.	NAT KAPLAN, INC.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR Contact: LO. 5-4115.
Beginning Monday April 16	OPENING OF EARLY FALL COLLECTION Continuous showings by appointment.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR Showing, Wed., April 25 at 12:00 Noon, by reservation. Contact: LA. 4-0237.
Beginning Monday April 16	OPENING OF EARLY FALL COLLECTION Continuous showings by appointment.	PAPILLON	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR Contact: 868-2880.
Beginning Monday April 16	OPENING: EARLY FALL COLLECTION Continuous showings by appointment.	OSCAR DE LA RENTA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR Contact: LA. 4-9350.
Beginning Monday April 16	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR Contact: 524-3520.
Beginning Monday April 16	OPENING OF FALL SPORTSWEAR COLLECTION Also Albert Lewis shirts.	TUDOR SQUARE BY BERT GEIGER	1407 BROADWAY SHOWROOM - 21ST FLOOR Continuous by appointment. Contact: 279-8120.
Beginning Monday April 16	OPENING OF EARLY FALL COLLECTION Continuous showings by appointment.	CHESTER WEINBERG	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR Contact: 736-1690.
April 16	PASSOVER (First Night) - at sunset on Monday, April 16		
Wednesday April 18 12:00 Noon	OPENING: EARLY FALL COLLECTION By reservation.	MOLLIE PARNIS COUTURE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR Contact: 279-5012.
Beginning Wednesday April 18	OPENING OF EARLY FALL COLLECTION Continuous showings by appointment.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR Contact: Sydney Scher, LA. 4-9350.
Beginning Wednesday April 18	OPENING OF EARLY FALL COLLECTION Continuous showings by appointment.	DOMINIC ROMPOLLO	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR Contact: 239-4155.
Thursday April 19 10:30 A.M.	OPENING OF EARLY FALL COLLECTION By reservation.	MOLLIE PARNIS BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR Contact: 279-5012.
April 20	GOOD FRIDAY		
April 22	EASTER SUNDAY		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday April 22 12:30 P.M. Luncheon	THIRTEENTH ANNUAL BENEFIT FASHION SHOW "Life Style Collection" fashions by Canadian designer, Claire Haddad. Public Relations: Hamra Associates, 753-9833. Easter Seal Chairman: Mrs. H. Donald Sills. Tickets: \$25.00; Juniors, \$17.50. Contact: Mrs. Joel Verbit, 532-8830.	EASTER SEAL SOCIETY (185 MADISON AVENUE)	WALDORF-ASTORIA HILTON & EMPIRE ROOMS
Monday April 23- April 26	WOMEN'S SOLO APPAREL SHOW Featuring coats, suits, dresses, rainwear, sportswear, lingerie, bodywear, maternity wear, leathers, suedes. Hours: 9:00 A.M. to 8:00 P.M. Contact: John Hoffman, 586-2400.	CANADIAN DEPT. IND. TRADE & COMMERCE	HOTEL McALPIN 7TH FLOOR
Beginning Monday April 23	OPENING OF EARLY FALL COLLECTION Continuous showings by appointment. Contact: 354-6810.	LUPE	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Tuesday April 24 10:00 A.M.	SHOWING OF FALL COLLECTION Also May 1 at 10:00 A.M. , by reservation. (Note change of dates) Contact: LA. 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday April 24 10:00 A.M. & 3:00 P.M.	NEW COLLECTION BY STAN HERMAN New sleepwear collection by Stan Herman; also loungewear and bodyshirts. Second show at 3:00 P.M. By invitation. Contact: Roy Kleegeer, 768-0125.	YOUTHCRAFT	90 PARK AVENUE LOBBY-MAIN FLOOR
Tuesday April 24 11:00 A.M.	OPENING OF FALL COLLECTION By invitation. Contact: Mattie, 244-7522 or 244-4940.	JERRY SILVERMAN BY SHANNON RODGERS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday April 24 12:00 Noon	OPENING OF FALL COLLECTION Preview for press and buyers. By invitation. (Luncheon will follow show) Thereafter by appointment. Contact: 563-1640. Publ: Vera Bacal, PL. 3-8421.	GLORIA SACHS	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Tuesday April 24 1:00 P.M.	OPENING OF EARLY FALL COLLECTION By reservation. Contact: PE. 6-6983.	HOUSE OF BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Tuesday April 24 2:30 P.M.	OPENING OF LIMITED FALL COLLECTION By reservation. Thereafter by appointment. Contact: 244-1872.	LEW PRINCE OF ALDRICH, INC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
April 25	12:00 Noon, HAROLD LEVINE, 530 Seventh, LA. 4-0237. (Out of date order)		
April 24	4:00 P.M., TRIGERE, INC. (2nd show), 550 Seventh Ave., 16th fl., LO. 3-1600.		
Beginning Tuesday April 24	OPENING OF FALL COLLECTION Continuous showings by appointment. Contact: Celia Kall, 244-4700. Publicity: Stuart Roeder Assoc., 582-3078.	GINORI	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Tuesday April 24	OPENING OF FALL COLLECTION Continuous showings by appointment. Contact: Lois Lindheim, 279-3410. Publicity: Stuart Roeder Assoc., 582-3078.	GIORGINI	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday April 25 11:00 A.M.	SUMMER COLLECTION: JERRY SILVERMAN Contact: Suzanne Butterfield, PL. 3-7300, ext. 397.	BERGDORF GOODMAN	MISS BERGDORF FIFTH FLOOR
Wednesday April 25 1:00 P.M.	OPENING OF EARLY FALL COLLECTION By reservation. Contact: PE. 6-6983.	H.O.B.	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Wednesday April 25 4:30 P.M. Cocktails	AMERICAN DESIGNERS FASHION SHOW Preview of Fall '73 fashions by leading designers in Cromtpn-Richmond fabrics. <u>Show at 5:00 P.M.</u> by invitation. Publicity: Helen Boyd, 564-2900.	CROMPTON-RICHMOND	HOTEL PLAZA BALLROOM
Thursday April 26 12:30 P.M. Luncheon	KNITWEAR FASHIONS AT LUNCHEON SHOW Celebrating 55th anniversary of Natl Knitted Outerwear Association, featuring American original design knitted apparel for men, women and children. Fiber and yarn organizations include: Allied Chemical Corp.; American Cyanamid Co.; American Enka Corp.; American Wool Council; Celanese Fibers Mktg.; Cotton, Inc.; Courtaulds North America, Inc.; E.I. duPont de Nemours & Co., Inc.; FMC Fibers; Mohair Council of America; Monsanto Textiles Div.; Phillips Fibers Corp.; Rohm & Haas Co.; The Wool Bureau, Inc.; Woolknit Associates, Inc. Produced by Mia Grau. Tickets: \$15.00 each. Contact: NKOA, MU. 3-7520.	NATIONAL KNITTED OUTERWEAR ASSOCIATION	HOTEL AMERICANA BALLROOM
Monday April 30 4:30 P.M.	OPENING OF FALL COLLECTION <u>Show at 5:00 P.M.</u> By invitation. Thereafter by appointment, showroom second floor. Contact: 354-1500.	BLASSPORT (550 SEVENTH AVENUE.)	HOTEL PIERRE COTILLION ROOM
May 1	10:00 A.M., ADELE SIMPSON, 530 Seventh Ave., 23rd fl, LA. 4-7626.		
Tuesday May 1 3:00 P.M.	OPENING OF FALL COLLECTION By reservation. Contact: 354-1855.	MARY ANN RESTIVO OF GENRE	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Thursday May 3 12:00 Noon Luncheon	BENEFIT FASHION SHOW: ALL-ISRAELI DESIGNERS A birthday celebration--in honor of Israel's 25th anniversary and Golda Meir's 75th birthday. Showing of fashions by Israeli designers. Commentator Jerry Orbach. Fashion show director: Frances Laterman. Admission: \$10.00 plus minimum purchase of \$500.00 Israel Bond. Contact: 677-2775.	STATE OF ISRAEL BONDS (215 PARK AVE. SOUTH)	Hotel Americana BALLROOM
May 6- May 9	33RD SEMI ANNUAL MITAM SHOW (FABRIC) SPRING/SUMMER IN MILAN, ITALY Contact: Mitam, Galleria San Bibbia, 20122 Milan.Tel: 79-21-54 (Italy)		
Thursday May 10 2:30 P.M.	OPENING OF EARLY FALL COLLECTION By reservation. Contact: Michele Abruzzo, BR. 9-6560, ext. 294.	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Monday May 14	OPENING OF FALL HANDBAG MARKET WEEK Contact: National Handbag Assoc., 347 Fifth Ave., MU. 3-6969.		
May 15- May 18	29TH INTERSTOFF EXHIBITION IN FRANKFURT/MAIN, WEST GERMANY Contact: Hans Teetz, German American Chamber of Commerce, 582-7788.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday May 15 10:00 A.M.	OPENING OF FALL COLLECTION By reservation. Contact: Helen Borger, CO. 5-7720.	RONALD AMEY	16 WEST 57TH STREET SHOWROOM - 5TH FLOOR
Wednesday May 16 11:00 A.M.- 6:00 P.M.	BENEFIT ART SALE AND AUCTION A vernissage of paintings, sculpture, needlepoint and gourmet food items for benefit of Fashion Group Foundation Fund. Also, closed bid auction of "The Creators Collection" by leading designers and friends in the fashion field. Donations accepted until April 25. Contact: Margaret Ingersoll or Rosemary Sheehan, CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	9 WEST 57TH STREET AVON BUILDING-LOBBY
May 28	MEMORIAL DAY - Monday (Legal Holiday)		
Monday June 4 10:00 A.M.	OPENING OF FALL COLLECTION Also June 12 at 10:00 A.M. By reservation. (Press show, Thurs., June 7 at 1:30 P.M., by invitation.) Contact: LA. 4-9350.	OSCAR DE LA RENTA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Monday June 4 11:00 A.M.	PRESS PREVIEW: FALL COLLECTION Buyers at 3:00 P.M. By reservation. Contact: Lynne Blum, 279-3091.	PIERRE CARDIN	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Monday June 4 12:00 Noon	OPENING OF FALL COLLECTION Also June 12 at 12:00 Noon. By reservation. Contact: LA. 4-0237.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Monday June 4 1:00 P.M.	OPENING OF FALL COLLECTION Also June 11 and 18 at 1:00 P.M. By reservation. Contact: 524-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday June 4 2:30 P.M.	OPENING OF FALL & HOLIDAY COLLECTION Also June 11 at 2:30 P.M. By reservation. Contact: 244-1872.	LEW PRINCE FOR ALDRICH, INC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
June 4	3:00 P.M., PIERRE CARDIN (2nd show), 550 Seventh Avenue, 279-3091.		
Monday June 4 4:00 P.M.	OPENING OF FALL COLLECTION Also June 6 and 12 at 4:00 P.M. By reservation. Contact: WI. 7-8235.	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday June 5 9:30 A.M.	OPENING OF FALL COLLECTION By reservation. Contact: 279-5012.	MOLLIE PARNIS BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday June 5 10:30 A.M.	OPENING OF FALL COLLECTION Also June 7 and 13 at 10:30 A.M. by reservation. (Press show, June 5 at 2:30 P.M., by invitation). Contact: LA. 4-9350.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
June 5	12:00 Noon, BILL BLASS (Press), Hotel Pierre, Cotillion Room, by invitation.		
Monday* June 4 12:00 Noon	OPENING OF FALL COLLECTION By reservation. Contact: 239-4155.*(Out of Date Order)	DOMINIC ROMPOLLO	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
June 5	2:30 P.M., OSCAR DE LA RENTA (Press), 550 Seventh, 11th floor, LA. 4-9350.		
Tuesday June 5 3:30 P.M.	OPENING OF FALL COLLECTION Also June 13 at 3:30 P.M., by reservation. Contact: 239-7080.	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Wednesday June 6 9:15 A.M.	OPENING OF FALL COLLECTION By reservation. Contact: 868-2880.	PAPILLON	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Wednesday June 6 10:00 A.M.	OPENING OF COLLECTION By reservation. Contact: LA. 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday June 6 11:00 A.M.	OPENING OF FALL COLLECTION By reservation. Contact: 354-0824.	CHUCK HOWARD	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday June 6 12:00 Noon	PRESS SHOWING OF FALL COLLECTION By invitation. Also June 7 at 12:00 Noon, by reservation. Contact: 594-0454.	GEOFFREY BEENE	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Wednesday June 6 1:30 P.M.	PRESS PREVIEW: FALL COLLECTION Also June 12 and June 14 at 1:30 P.M., by reservation. Contact: 594-5424.	SOMETHING! BY OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Wednesday June 6 2:30 P.M.	OPENING OF FALL COLLECTION Also June 7, 12 and 14 at 2:30 P.M. by reservation. (Press, June 5, Hotel Pierre at 12:00 Noon, by invitation). Contact: LA. 4-6968.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
June 6	4:00 P.M., DONALD BROOKS (2nd show), 550 Seventh Ave., 21st fl., WI. 7-3255.		
June 7	10:30 A.M., OSCAR DE LA RENTA (3rd show), 550 Seventh, 11th fl., LA. 4-9350.		
Thursday June 7 11:30 A.M.	PRESS SHOWING OF FALL COLLECTION By invitation. Also June 7 at 3:00 P.M. By reservation. Contact: 354-6340.	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
June 7	12:00 Noon, GEOFFREY BEENE (2nd show), 550 Seventh, 4th floor, 594-0454.		
June 7	1:30 P.M., OSCAR DE LA RENTA BOUTIQUE (Press Show), 550 Seventh, LA. 4-9350.		
June 7	2:30 P.M., BILL BLASS (3rd show), 550 Seventh Ave., 17th fl., LA. 4-6968.		
June 7	3:00 P.M., HALSTON (2nd show), 550 Seventh Ave., 14th fl., 354-6340.		
Thursday June 7 4:00 P.M.	SHOWING OF FALL COLLECTION By reservation. Contact: 736-1690.	CHESTER WEINBERG	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Friday June 8 12:00 Noon	OPENING OF FALL COLLECTION Also June 13 at 12:00 Noon. By reservation. Contact: 279-5012.	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR

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